

Document Generated: 11/17/2024

Learning Style: On Demand

Provider:

Difficulty: Beginner

Course Duration: 2 Hours

Executive Strategy & Management



About this course:

Executive Strategy & Management is designed to help executives and senior managers develop a well formed organizational strategy and other essential documents and plans for success. At the end of the course, students will be able to develop a real-world strategy document for their organization and possess the

elements necessary to put this plan into action.

The average salary for Strategic Planning Manager is **\$91,202** per year.

Course Objective:

After completing this course, students will have a working understanding of:

- The Basics of Project Management
- The Keys to Success
- Strategy Basics

Audience:

This course is intended for:

- Senior Managers.

Prerequisites:

- Basic management skills.

Suggested prerequisites courses:

- [Strategic Planning Skills](#)

Course Outline:

- **Course Introduction**
- **Section 01 - The Basics of Project Management**
- **Section 02 - The Keys to Success**
- **Section 03 - Strategy Basics**
- **Course Summary**

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