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**Learning Style: On Demand**

**Provider:**

**Difficulty: Beginner**

**Course Duration: 2 Hours**

# Web Design Theory

## About this course:

Best Practices and Web Design Theory shows learners how to ensure their site is extraordinary. Each student, beginner or experienced, should take Best Practices and Web Design Theory, as it is intended to fill in space in education that typically take designers years to understand without anyone else if they ever do.

## Targeted Audience:

This course is intended for all beginners and expert level Designers and Developers.

## Prerequisite:

For this course, no prerequisites are required.

## Course Outline:

### Best Practices

- Introduction
- Emotion vs. logic
- Questionnaire and Tagline
- Unique Selling Points
- More Questions to Ask
- Research Introduction
- Research Notes
- Research Process Sheet

### The Web Professional

- Usability
- Visual acquisition patterns
- Link usability
- Appearance of usability
- Chunk design
- Proximity
- Other chuck visuals
- Worksheet wireframe

- Clean design alignment
- Writing for web

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