



# Bootcamp Post Graduate Support Program

Choose from our Job Assistance or IT Consultation  
Training upon successful completion of the  
Bootcamp



# OVERVIEW

We're confident that attending our flexible bootcamp programs and making a commitment to achieve your goals can land you a job in a high-growth industry. We not only believe in providing our bootcamp graduates quality education and skills mastery, but also in supporting them start a professional career.

We provide our bootcamp graduates an opportunity to choose ONE of our two post-graduation support programs:

## 1. Job Assistance

Get a career counselling to secure a qualifying position in the relevant industry. Graduates will be taken through a continuous process of job-hunting support, interview preparation, CV preparation, Mock Call Interviews, Git-Hub updates and much more, all with an aim to help them get noticed by the top recruiters and companies. We will equip them with the armory and confidence to qualify even the most rigorous recruitment procedures to assist them in securing a lucrative job in the industry.

## 2. IT Consultation Training

Explore the digital marketing strategies to market themselves as IT consultants in the field of cybersecurity, web development and data science. Given the current rising unemployment in the US due to pandemic, pursuing IT Consultancy will make sense to some people. This will help them get on their career quickly and start generating income lot sooner by working on freelance projects. As more companies look towards reducing cost due to lost revenues, more work is being contracted out instead of hiring full-time.

Students can choose one of the two options shared above. There are zero charges for any of these support programs. If the student has taken the IT Consultation Training, he/she cannot switch to Job Assistance program. However, if the student chooses the Job Assistance program, he/she can switch to IT Consultation Training (Option 1) within the period of 12 months, which will make option 2 invalid for that student. Below are shared complete details of both the programs. You can read through to understand what is offered, what is the time period for each program and how each program functions. In case of any confusions you might have, please feel free to contact your admission advisor.

## 1. JOB ASSISTANCE

Our career counsellors help bootcamp graduates to get a qualifying position once they have successfully graduated. Our first preference is to get them jobs in their fields of study. In case they don't get a relevant job due to lack of experience or any other factor, we help them get placements in some other field of IT. Students can also choose to switch to our IT Consultancy Training if they are not successful in getting a job. Students will receive access to career services for up to twelve months immediately following graduation. You will be given the opportunity to opt in or out of the student services support. Opting out will mean you're voluntarily choosing to let go of our student services support.

### ELIGIBILITY REQUIREMENTS

- Graduate from one of our bootcamps within 7 months or less. Complete all course requirements including all career services checkpoints.
- Be at least 21 years of age.
- Be a U.S. citizen or a permanent resident.
- Be legally authorized to work in the United States without a need of visa assistance or sponsorship (QuickStart will not be responsible for procuring work sponsorship / work Visa) for at least 2 years from enrollment date.
- Be proficient in spoken and written English. This is determined by initial interaction during the interview and selection process.
- Be able to pass employer background checks during the hiring process.
- Pay tuition using a month-to-month, up front, or loan payment plan (students on income share agreement (ISA) plans are not eligible).
- Live in or within an hour commuting distance from one of the "approved cities" defined below (some exceptions may apply but must be approved by your education advisor prior to your enrollment).
- Complete all the quizzes and projects assigned by the Mentor and pass with a 75% score.

### QUALIFYING POSITIONS

- A 'Qualifying Position' means a 'Full Time', 'In-Field' position that is either 'Long Term' or 'Medium Term' job. It also includes paid, unpaid internships or project, in case students lack prior work experience in the field of study. This would help them build their resume and a proven work record to support their future job hunt endeavors.
- 'Full Time' means a job that is at least 32 hours per week or that is described as full time in the offer
- 'In-Field' means a job that requires the skills taught in your program, or that would fall under a relevant Bureau of Labor Statistics SOC code
- 'Long Term' means a position that is permanent, at-will, or encompasses a contract greater than six months in duration

- 'Medium Term' means a position or contract at least three months in duration. It is important to know that titles of jobs in many areas of studies vary a lot and may differ by company. We expect you to apply for jobs suitable for your experience and background which include all relevant job titles
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## CYBERSECURITY

- Chief Information Security Officer
- Forensic Computer Analyst
- Information Security Analyst
- Penetration Tester
- Security Architect
- IT Security Engineer
- Security Systems Administrator
- IT Security Consultant
- Cybersecurity Manager

## WEB DEVELOPMENT

- Front-End Developer
- Back-End Developer
- Full-Stack Developer
- Web Developer

## DATA SCIENCE & ANALYTICS

- Data Scientist
- Data Engineer
- Data Analytics Engineer
- Data Analyst
- Business Intelligence Analyst
- Business Insights Analyst
- Business Analyst
- Data Analyst
- Business Analyst
- Marketing Analyst
- Financial Analyst

## APPROVED CITIES

Atlanta, GA	Las Vegas, NV	Raleigh, NC
Austin, TX	Los Angeles, CA	Salt Lake City, UT
Cambridge, MA	Miami, FL	San Diego, CA
Boston, MA	Minneapolis-Saint Paul, MN	San Jose, CA
Boulder, CO	New York, NY	San Francisco, CA
Chicago, IL	Oakland, CA	Seattle, WA
Dallas, TX	Orlando, FL	Tampa, FL
Denver, CO	Philadelphia, PA	Washington, D.C.
Detroit, MI	Phoenix, AZ	Indianapolis, IN
Houston, TX	Portland, OR	Hartford, CT

## POST-GRADUATION REQUIREMENTS

During the twelve-month 'Career Services Period' starting from the date of graduation, we expect you to fully commit to the job search and to work as hard as you did before graduation.

We require you to engage in the process as a professional and to take our recommendations seriously. To keep eligibility for career counselling, you must:

1. Complete periodic reflection surveys sent by Career Services to document your job search process.
2. Track your job search activity using an approved method and share progress at each of your coaching sessions.
3. Reply to the career services team or employer introductions within 1 business day.
4. Not commit acts of dishonesty during the application process (i.e. submitting work that is not yours or making misrepresentations to employers on your resume or otherwise).
5. Apply to at least 7 'In-Field' jobs in your location each week, unless you and your coach agree to focus on other areas instead in a given week.
6. Attend at least 4 networking events per month in your area.

## 2. IT CONSULTANCY TRAINING

IT Consultancy training program to enable all bootcamp graduates in becoming independent IT consultants within their specific areas of specialization. Our goal is to help them launch their own IT practice as a Cybersecurity specialist, Web Developer or Data Analyst / Scientist by publishing their own website, lead generation via digital marketing campaigns and marketing themselves on freelancer marketplaces like Upwork, Fiverr etc.

### BENEFITS OF BECOMING AN IT CONSULTANT

As an IT consultant, students will be able to start their own journey as an entrepreneur by providing specialized IT services, build their own portfolio of clients, get a chance to work on diverse projects of small to big companies and get exposure to realistic best practices in order to prepare themselves for competitive jobs in future.

For a consultant, there is no fixed salary. Based on first few clients and the quality of work they deliver, if their rates are competitive and the clients get satisfied with the results, word of mouth can be the greatest tool for their marketing. The income can also exceed the usual entry level jobs.

In the post COVID-19 times, there are less jobs available in the market, small and medium business owners are looking for talented consultants, and project-based professionals to get their IT needs fulfilled at less than usual fee. This is the best time to exercise your talent, support the small and medium businesses and create your own clientele. This way, you can practice your skills, get connected from one client to another and get your wheel rolling. Once you have a decent portfolio, you can start applying for permanent jobs at some of the biggest tech companies. You never know, IT consultancy might just become your new business for the long run.

Below are the program details, how can expose yourself to the potential customers and clients to start getting projects.

### PROGRAM DETAILS

Total 16 hours of Online Instructor Led training, in conjunction with self-learning using the playbooks provided to students, taught over a 2-week period. The program enables the student to launch their own IT practice as a Cybersecurity, Web Developer or Data Science specialist. Provides a comprehensive guide in the form of marketing playbook & template developed by IT experts who have successful IT consulting businesses. This program will cover all the major touchpoints of Digital Marketing and freelancing, providing concepts and guidance on how students can leverage the power of digital marketing and get themselves noticed by the potential customers and clients who might need their services.

At the end of the program students would have launched their IT consulting practice and generated their first lead.

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## EMAIL MARKETING AND AUTOMATION

Email marketing is one of the pivotal marketing techniques used to build and nurture your niche audience. The training will provide you basic knowledge and skills to apply them in building your audience via suitable content and tools used in email marketing.

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## PAID ADWORDS

Running paid AdWords is one of the most desired skill today, because of the increasing popularity of Google Ads. You will get to learn the basic concepts of organic and paid marketing efforts on Google, how those ads can be analyzed to enhance your results, what are the key elements that play a role in running successful ads, and other technical details to make you able to run ads for yourself.

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## REMARKETING

A very strong technique of targeting potential customers, Remarketing helps you show your ads to users who have visited your website once in the last, say 180 days. You can specifically target them to create a recall and increase chances of them coming back to you for your services.

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## TRACKING, BIDDING, AND OTHERS

You will also learn how your ads are converting and which platforms will help you identify the trends to optimize ads and get desired results.

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## CONTENT AND SOCIAL MARKETING

One of the most important skills in today's digital marketing is putting the right content to attract our audience on social media and search engines. This part of the training will help you understand the marketing framework and how effective content can be written based on most suitable channels and platforms. You will learn how you can match the content to the right persona.

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## SOCIAL MEDIA

Strategies to choose the right channels, right strategies and right content approach. This section will help you understand and explore all the options that various social media channels offer the end consumers. You will organic ways to improve your social media standing and then support your efforts with cross-platform approaches.

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## SOCIAL MEDIA PAID

You will also learn to run ads on social media channels specifically Facebook and Instagram. After running you through the importance of ads and data, we'll provide you an overview of ad running algorithm, and how you can use technical options to leverage your website and analytics and bring results.

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## WEBSITE

Basics of website, the process of creating one and technical details that will help you understand which path to take when going for your own website. Following are the topics that will be covered

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## SEO

Search Engine Optimization, its basics and how the internet evolved to bring the information to modern users. We will also walk you through why SEO is critical for any digital strategy.

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## KEYWORD

Concepts of keywords, how you identify and target the right keywords, and types of keywords that will make your SEO strategy work

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## ON-PAGE SEO

All the SEO techniques pertaining to your website is on-page optimization. You will learn

how you can optimize your website to successfully take care of on-page SEO

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## OFF-PAGE SEO

All the SEO techniques that involve other websites on the internet, there link to your website and how you can optimize your website by creating links to the relevant websites other than your own.

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## TECHNICAL SEO

This is the technical part of SEO, which includes website structure, elements that impact the user experience, and which areas you can look at to improve the technical end of your website.



# Contact us

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